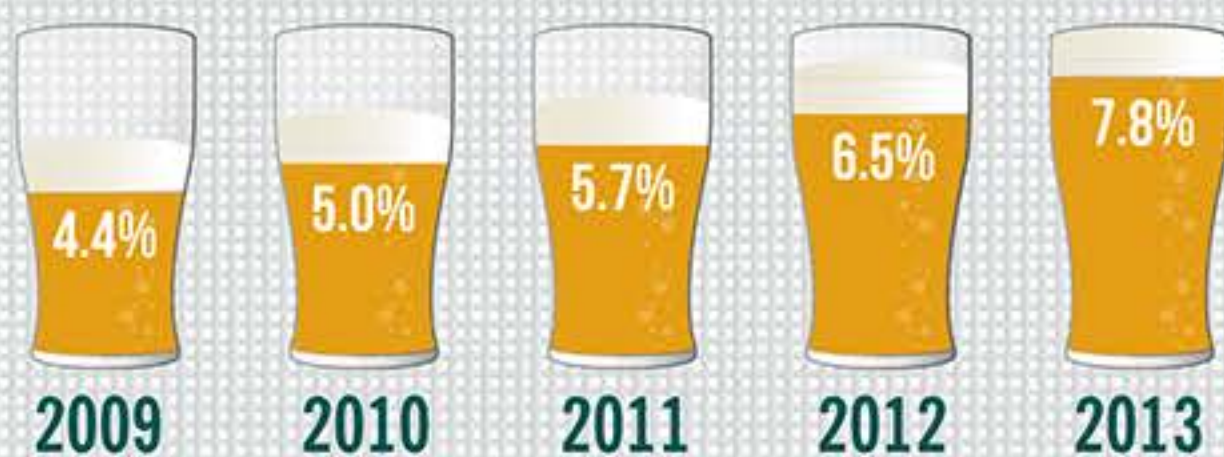


2013 Small & Independent

U.S. CRAFT BREWERS'

Growth in the Beer Category

Volume Share for Craft Brewers



U.S. Operating Breweries



Craft Retail Dollar Value Growth



\$14.3 BILLION
20% GROWTH OVER 2012

Craft Dollar Share = 14.3%
{ Total U.S. beer market retail dollar value \$100 billion }

1,237 Brewpubs
(7% increase over 2010)
1,412 Microbreweries
(23% increase over 2010)
119 Regional Craft Breweries
(23% increase over 2010)