











# 2022 EDITORIAL calendar

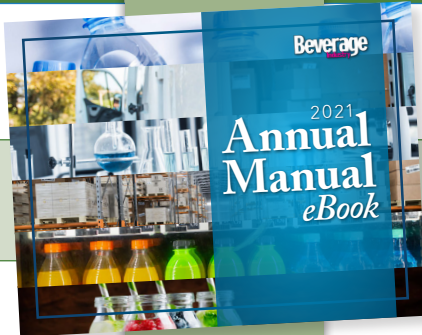
	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
<b>AD CLOSING</b>	12/10	1/10	2/10	3/10	4/11	5/09
<b>MATERIALS DUE</b>	12/13	1/12	2/11	3/11	4/12	5/11
<b>SPECIAL REPORT</b>	Bottler Of The Year	Health & Wellness Post Pandemic Systemic Changes	 Annual Beer Market Report	 Annual Soft Drink Report	Cannabis	Top 100 Beverage Companies
<b>CATEGORY FOCUS</b> Top brands New products Category sales results	 Zero & Low Alcohol	Wine Probiotic Beverages	Kombucha	Spirits	Sports & Protein Drinks	Tea & RTD Tea
<b>BEVERAGE R&amp;D</b>	Weight Management	Cognitive Health & Energy	 Stevia, Erythritol & Monk Fruit	Sports Recovery, Bone & Joint Health	Fiber & Probiotics	IFT Pre-Show Planner Flavor Trends
<b>INGREDIENT SPOTLIGHT</b>	 Classic Flavors Vanilla, Chocolate, Strawberry	Domestic & Exotic Fruits	Coffee	Plant Protein	 Nuts & Grains	Hydrocolloids
<b>PACKAGING EQUIPMENT</b>	Can Filling & Seaming		Case Packers & Wrappers	Filler Technology		
<b>PACKAGING MATERIALS</b>	Caps & Closures	Shrink & Stretch Labels	 Primary Packaging Aluminum	 Primary Packaging Plastic	 Primary Packaging Glass & Smart Labeling Technology	Inks & Coatings
<b>TRUCKS/TRANSPORTATION</b>	Liftgates	Refrigerated Trucks & Trailers	Tire Updates	Engine Update	Route Optimization	Electric Vehicle Charging Infrastructure
<b>CHANNEL STRATEGIES</b>	Supermarkets		Discount Retailers & Drug Stores	On-Premise	POS/POP & Merchandising Systems	Digital Mobility
<b>WAREHOUSE/DISTRIBUTION</b>		 Storage Systems & Automation		DSD Handheld/ Software Solutions	Carts & Hand Trucks	Telematics
<b>OPERATIONS</b>	Reusable Packaging Systems		Processing Automation		Conveyor Systems	New Facility Planning
<b>OPERATIONS PERSPECTIVE</b>	Manufacturing Flexibility	Operations Capital Budget	Waste Control Reality	Exploring Automation	The Maintenance Evolution	Utilities - Applications & Conditions
<b>SHOW COVERAGE</b>				Natural Products Expo West Food Safety Summit Pre-Show		Craft Brewers Conference & Brew Expo America MODEX The Beverage Forum
<b>INDUSTRY EVENTS</b>			Natural Products Expo West MAR 8-12, Anaheim BevOps Fleet Summit MAR 22-25, Las Vegas Bar & Restaurant Expo MAR 20-22, Las Vegas MODEX MAR 29-31, Atlanta	SupplySide East TBD, Secaucus The Beverage Forum APR 28-29, Chicago	Craft Brewers Conference MAY 2-5, Minneapolis Food Safety Summit MAY 9-12, Rosemont	
<b>SPECIAL OFFERS/SUPPLEMENTS</b>	<b>BUY ONE, GET ONE FREE</b> from the following options: - Free Full Page Ad - Full Page Advertorial		Annual Beer Category Report Sponsorships Available <b>FREE EXECUTIVE COMMENTARY</b> on Craft Beer with 1/2 Page or Larger Paid Ad in This Issue	State of the Industry LRB & Alcoholic Sector Webinars <b>FREE WHITE PAPER</b> with Link for Three (3) Months Hosted on <a href="http://www.bevindustry.com">www.bevindustry.com</a>	<b>FREE BOOTH PROFILE</b> at IFT - Includes 1/6 Booth Profile Page and dedicated eBlast	Craft Beverage Alcohol Webinar & Supplement

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## AUGUST eBook

AD CLOSE: 6/15  
MATERIALS DUE: 6/22

JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
6/08	7/08	8/09	9/09	10/10	11/09
6/08	7/13	8/09	9/12	10/11	11/09
State Of The Industry	Hard Seltzer Category Report	Wholesaler of the Year	Executive of the Year	Craft Beer Report	Functional Beverage Analysis Contract Packaging



Plant Waters Lemonades	Energy Drinks & Energy Shots	Coffee & RTD Coffee	<b>new</b> Bottled Water Still & Sparkling	Dairy Drinks & Dairy Alternatives	Juice & Juice Drinks
Clean Label/Non-GMO	Immune Health	Sweeteners	Performance Beverages	Color Concepts	Fortification Vitamins & Minerals
Masking	Citrus	Botanicals & Adaptogens	<b>new</b> CBD & THC	Protein	Tea
Inspection Equipment	Coding Technology	Labeling Equipment		Plastic Bottle Manufacturing	
Secondary Packaging	Labeling Materials		Pouches, Cartons, Aseptic & Bag-in-Box Packaging		Packaging Design Best Packages of 2022
Lessons from the Pandemic	Cybersecurity: How Vulnerable Are Your Vehicles and the Fueling Infrastructure	Vehicle Disposal/Retiring Old Vehicles	Autonomous Vehicle Update	Insurance	2023 Truck Preview
Foodservice	Club Stores	Natural & Organic Retailers	Convenience Stores	Mass Merchandisers	e-Commerce
	Automatic Guided Vehicles	Forklifts	Voice Picking Technology	Warehouse Software Solutions	
Palletizers & Depalletizers		High Pressure Processing (HPP)	Robotics	Sustainable Facility Goals	Lubricants
Marketing vs Manufacturing	Containers & Closures	Processing Beverages	The Inventory Challenges	Supply Chain: The Other Face	Major Change Impacts
	drinktec Pre-Show Munich, Germany	IFT Post-Show Pack Expo Pre-Show Planner			Pack Expo Post-Show SupplySide West

# ANNUAL MANUAL eBook

FULLY DIGITAL, MADE EVEN BETTER

IFT Annual Meeting & Food Expo  
JUL 10-13, Chicago

State of the Industry Report Category Sponsorships Available

New Product Development Webinar & Supplement

**NACS Show**  
OCT 1-4, Las Vegas  
**NBWA Convention**  
OCT 9-12, Las Vegas  
**Pack Expo**  
OCT 23-26, Chicago  
**SupplySide West**  
TBD, Las Vegas

**FREE BOOTH PROFILE** at Pack Expo - Includes 1/6 Booth Profile Page and dedicated eBlast

Craft Beer Report Sponsorships Available