







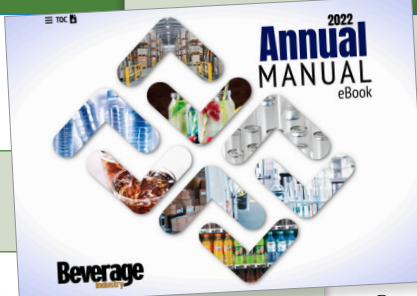
2023 EDITORIAL calendar

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
AD CLOSING	12/9	1/10	2/10	3/10	4/10	5/10
MATERIALS DUE	12/12	1/12	2/13	3/13	4/13	5/12
SPECIAL REPORT	Bottler Of The Year	Health & Wellness	 Annual Beer Market Report	 Annual Soft Drink Report	 Digital Transformation & Technology	Top 100 Beverage Companies
CATEGORY FOCUS Top brands New products Category sales results	Zero & Low Alcohol	Wine Probiotic Beverages	Kombucha	Spirits  Tequila & Mezcal Focus	Sports & Protein Drinks	Tea & RTD Tea
BEVERAGE R&D	Weight Management	Cognitive Health & Energy	Stevia, Erythritol & Monk Fruit	Sports Recovery, Bone & Joint Health	Fiber & Probiotics	IFT Pre-Show Planner Flavor Trends
INGREDIENT SPOTLIGHT	Vanilla, Chocolate, Strawberry	Exotic Fruits	Coffee	Plant Protein	 Relaxation & Stress Relief	Hydrocolloids
PACKAGING EQUIPMENT	Can Filling & Seaming		Case Packers & Wrappers	Filler Technology		
PACKAGING MATERIALS	Caps & Closures	Shrink & Stretch Labels	Primary Packaging Aluminum	Primary Packaging Plastic	Primary Packaging Glass Smart Labeling Technology	Inks & Coatings
TRUCKS/ TRANSPORTATION	Cameras & Collision Avoidance Systems	Fuel Cards	Event Vehicles	Hydrogen Fuel Cells	Light Duty Vehicles	Propane
CHANNEL STRATEGIES	Supermarkets		Discount Retailers & Drug Stores	On-Premise	POS/POP & Merchandising Systems	Digital Mobility
WAREHOUSE/ DISTRIBUTION		 Storage Systems & Automation		DSD Handheld/ Software Solutions	Carts & Hand Trucks	Telematics
OPERATIONS	Reusable Packaging Systems		Processing Automation		Conveyor Systems	New Facility Planning
OPERATIONS PERSPECTIVE	Product Cost Per Case: Important?	Warehouse Automation Per Se	The Pre-Distribution Function	Technology & Progress Pace	Delivery Costs Include What?	Another View - Inventory Levels
SHOW COVERAGE				Natural Products Expo West	ProMat	The Beverage Forum BevOps Fleet Summit
INDUSTRY EVENTS			Natural Products Expo West, MAR 7-11, Anaheim Bar & Restaurant Expo, MAR 27-29, Las Vegas ProMat, MAR-20-23, Chicago	SupplySide East, APR 18-19, Secaucus BevOps Fleet Summit, APR 11-13, Las Vegas	The Beverage Forum, MAY 2-3, Chicago Craft Brewers Conference, MAY 7-10, Nashville Food Safety Summit, MAY 8-11, Rosemont	
SPECIAL OFFERS/ SUPPLEMENTS	BUY ONE, GET ONE FREE From the following options: - Free Full Page Ad - Full Page Advertorial		Annual Beer Category Report Sponsorships Available FREE EXECUTIVE COMMENTARY on Craft Beer with 1/2 Page or Larger Paid Ad in This Issue	State of the Industry LRB & Alcoholic Sector Webinars FREE WHITE PAPER with Link for Three (3) Months Hosted on www.bevindustry.com	FREE BOOTH PROFILE at IFT - Includes 1/6 Booth Profile Page and dedicated eBlast	Craft Beverage Alcohol Webinar & Supplement

2023 EDITORIAL calendar

AUGUST eBook

AD CLOSE: 6/15
MATERIALS DUE: 6/22



THE INDUSTRY'S ONLY ONLINE REFERENCE GUIDE

ANNUAL MANUAL eBook

JULY		AUGUST		SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
6/9		7/10		8/10	9/11	10/10	11/10
6/12		7/12		8/11	9/12	10/12	11/13
State Of The Industry		new Hard Seltzer Category Report & RTD Cocktails		Wholesaler of the Year	Executive/Company of the Year	Craft Beer Report	Functional Beverage Analysis Contract Packaging
Plant Waters Lemonades	Energy Drinks Energy Shots			Coffee & RTD Coffee	Bottled Water Still & Sparkling	Dairy Drinks & Dairy Alternatives	Juice & Juice Drinks
Clean Label/Non-GMO	Immune Health			Sweeteners	Performance Beverages	Color Concepts	Fortification Trends
Masking	new Fruit Blends			Botanicals & Adaptogens	CBD & THC	Protein	Tea
Inspection Equipment	Coding Technology			Labeling Equipment	Plastic Bottle Manufacturing		
Secondary Packaging	Labeling Materials				Pouches, Cartons, Aseptic & Bag-in-Box Packaging		Packaging Design Best Packages of 2023
Leasing	Fuel Prices			Vehicle Disposal/Retiring Old Vehicles	Autonomous Vehicle Update	Insurance	2024 Truck Preview
Foodservice	Club Stores			Natural & Organic Retailers	Convenience Stores	Mass Merchandisers	e-Commerce
	Automatic Guided Vehicles			Forklifts	Voice Picking Technology	Warehouse Software Solutions	
Palletizers & Depalletizers				High Pressure Processing (HPP)	Robotics	Sustainable Facility Goals	Lubricants
An Approach to Staffing Operations	Working Conditions - Current Criteria			Customer Orders & Plant Operations	Warehouse Efficiency & Cost	Safety & Lost Time Value?	The Asset Utilization Issue
Craft Brewers Conference & Brew Expo America	Pack Expo Pre-Show Planner			IFT Post-Show		Pack Expo Post-Show	Pack Expo Post-Show SupplySide West
IFT First Annual Event & Expo, JUL 16-19, Chicago				NBWA Convention, TBD, Las Vegas Pack Expo, SEPT 11-13, Las Vegas	NACS Show, OCT 3-6, Atlanta SupplySide West, TBD, Las Vegas		
State of the Industry Report Category Sponsorships Available				New Product Development Webinar & Supplement	FREE BOOTH PROFILE at Pack Expo - Includes 1/6 Booth Profile Page and dedicated eBlast	Craft Beer Report Sponsorships Available	