

Beverage
Industry

BevOpsFleet Summit

March 22 – 24, 2022
THE M RESORT SPA & CASINO // LAS VEGAS

JOIN US IN LAS VEGAS

REGISTER & SECURE YOUR SEAT TODAY!

The 15th annual BevOps Fleet Summit will be back in person on March 22-24th, 2022. This important industry event is a learning and information sharing experience for warehousing, distribution and fleet management professionals who will have the opportunity to continue to share ideas and network with their industry peers in a safe and productive format as we continue to navigate these challenging times.

In addition to in-depth educational sessions, inspiring keynotes and interactive networking opportunities, the 2022 BevOps Fleet Summit also features a newly expanded focus on the warehousing and delivery trends impacting the snack and dairy markets.

SPONSORSHIP OPPORTUNITIES

Contact the Sales Manager,
Jeff Blanch — blanchj@bnpmedia.com

The BevOps Fleet Summit provides vendors within the beverage industry the perfect platform to showcase their products/services and plenty of networking time to help build long-term relationships with top buyers in the beverage market!

Exhibiting Sponsors:



Specialty Sponsors:



Association Partner:



As of 1/10/2022

AGENDA HIGHLIGHTS

TUESDAY, MARCH 22, 2022

8:30 AM - 1:00 PM **Golf Outing - The Revere Golf Club Las Vegas**
Scramble format, shotgun start, breakfast & lunch to be provided

Sponsored by **ISUZU**

6:00 PM - 8:00 PM **Welcome Reception & Golf Awards**

Sponsored by

WEDNESDAY, MARCH 23, 2022

7:30 AM - 5:00 PM **Registration**

7:30 AM - 8:30 AM **Breakfast**

8:30 AM - 9:30 AM **State of the Industry Panel Discussion**
GARY HEMPHILL, Managing Director of Research, EBeverage Marketing Corporation
LESTER JONES, Chief Economist, National Beer Wholesalers Association
JEFF CIOLETTI, Editor in Chief, CRAFT SPIRITS magazine



9:30 AM - 10:15 AM **An Evolving Legacy: How a Venerable Brand with a Loyal Following Adapts to a Rapidly Changing Beverage Market Landscape**
MATTHEW PECHMAN, Head of Marketing, The Gambrinus Company (Shiner Beer)

10:15 AM - 11:00 AM **Break**

11:00 AM - 11:45 AM **The Invisible Enemy: Protecting the Supply Chain from Cyber Attacks**
BILL KRAICH, VP of e-commerce, Encompass Technologies

12:00 PM **Buses leave for Las Vegas Motor Speedway**

Shuttle Buses sponsored by



12:45 AM - 3:45 PM **Ride and Drive**
Las Vegas Motor Speedway

3:45 PM - 4:30 PM **Buses Return to the M Resort Spa and Casino**

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5:00 PM - 6:30 PM **Networking Reception**

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THURSDAY, MARCH 24, 2022

7:30 AM - 5:00 PM **Registration Open**

8:00 AM - 9:00 AM **Breakfast**

9:00 AM - 10:00 AM **Keynote Session TBA**

10:00 AM - 10:15 AM **Beverage Industry Awards**

10:15 AM - 10:30 AM **Break**

11:00 AM - 11:45 AM **BREAKOUTS**

Track 1: Ops Track

The Automation Paradox

TERRY WICKLUM, Owner, Total Warehouse Solutions

Track 2: Fleet Track

Electri-City

A major big-city beer distributor presents a case study on deploying electric vehicles for urban delivery.

JUAN CORCINO, Director of Fleet and Operations, Manhattan Beer Distributors

10:15 AM - 2:30 PM **Exhibit Hall Open**

12:00 PM - 1:30 PM **Roundtable discussions and Lunch**

2:00 PM - 2:30 PM **BREAKOUTS**

Track 1: Ops Track

Post-COVID SKU Rationalization

JULIAN RAYZOR, GG Distributing &
CHET WILLEY, President, Chet Willey Associates

Track 2: Fleet Track

Fleet Track: The Labor Crisis: Where's the Off-Ramp

DARIN SPENCE, Partner, In Trench Consulting Group

2:30 PM - 3:00 PM **BREAKOUTS**

Track 1: Ops Track

Ops Track: E-commerce Meets Traditional Distribution

Track 2: Fleet Track

Total Cost of Ownership

ED PRITCHARD, Fleet Operations Expert, retired Sr. VP of Fleet Operations, Silver Eagle Distributors
& **GRANT BARRETT**, Senior Partner, In-Trench Consulting Group

3:00 PM - 3:30 PM **Networking Break**

3:30 PM - 4:15 PM **BREAKOUTS**

Track 1: Ops Track

Managing Hard Seltzer and Other Emerging Ready-to-Drink Categories

GARY THOMPSON, Executive Vice President & General Manager, Powers Distributing

Track 2: Fleet Track

Climate Control: Deploying Refrigerated Vehicles

JOHN BARILLEAUX, Solutions Architect, Green Cubes

4:15 PM - 5:00 PM **BREAKOUTS**

Track 1: Ops Track

Dynamic Routing

MATHEW WITTE, Senior VP, Customer Success, Ortec

Breakout Track 2: Fleet Track

Fleet Track: Building a Culture of Safety

KELLY ANDERSON, President, Kelly Anderson Group, Inc. & **SCOTT PRICE**, Client Solutions Manager, The Kelly Anderson Group

Register today & save at BevOpsFleetSummit.com