

Ranking	Company	Location	Product Mix	2010 Sales (In U.S. \$ Millions)
1	ANHEUSER-BUSCH INBEV	LEUVEN, BELGIUM	Beer	36297
2	THE COCA-COLA CO.	ATLANTA, GA.	Soft Drinks, Water, Juice/Juice Drinks, RTD Tea/Coffee, Energy Drinks, Sports Drinks	35119
3	NESTLE SA	VEVEY, SWITZERLAND	Coffee, Water, Juice/Juice Drinks, Dairy, Powdered Drinks, Sports Drinks	30369
4	PEPSICO INC.	PURCHASE, N.Y.	Soft Drinks, Water, Juice/Juice Drinks, RTD Tea/Coffee, Energy Drinks, Sports Drinks	29297
5	HEINEKEN NV	AMSTERDAM, THE NETHERLANDS	Beer, Wine, Spirits, Soft Drinks	21595
6	SABMILLER	LONDON, U.K.	Beer, Wine, Spirits	18020
7	DIAGEO	LONDON, U.K.	Spirits, Wine, Beer	15269
8	STARBUCKS CORP.	SEATTLE, WASH.	Coffee, Tea, RTD Tea/Coffee	10707
9	PERNOD-RICARD	PARIS, FRANCE	Spirits, Wine	9478
10	KRAFT FOODS INC.	NORTHFIELD, ILL.	Coffee, Tea, Powdered Drinks, Dairy Drinks, Juice/Juice Drinks	8800
11	GRUPO MODELO SA	MEXICO CITY, MEXICO	Beer	6885
12	UNILEVER GROUP	LONDON, U.K.	Coffee, Tea, RTD Tea	5,759*
13	DR PEPPER SNAPPLE GROUP	PLANO, TEXAS	Soft Drinks, Water, Juice/Juice Drinks, RTD Tea, Energy Drinks, Sports Drinks, Dairy-based Drinks	5636
14	BACARDI LTD.	PEMBROKE, HM BERMUDA	Spirits	5335.7
15	RED BULL GMBH	FUSCHL AM SEE, AUSTRIA	Energy Drinks/Shots, Soft Drinks	5140
16	MOET HENNESSY	PARIS, FRANCE	Wine, Spirits	4365
17	CONSTELLATION BRANDS INC.	CANANDAIGUA, N.Y.	Beer, Wine, Spirits	4213
18	DANONE GROUP	PARIS, FRANCE	Water, Dairy Drinks	3,839***
19	FOSTER'S GROUP LTD	SOUTHBANK, AUSTRALIA	Beer, Wine, Spirits, Water, Juice/Juice Drinks	3599
20	ITO EN GROUP	TOKYO, JAPAN	Tea, RTD Tea/Coffee	3549
21	MOLSON COORS BREWING CO.	GOLDEN, COLO./MONTREAL, CANADA	Beer	3254
22	BROWN-FORMAN CORP.	LOUISVILLE, KY.	Spirits, Wine	3226
23	E&J GALLO WINERY	MODESTO, CALIF.	Wine, Spirits	3000
24	FORTUNE BRANDS (BEAM GLOBAL SPIRITS & WINE)	DEERFIELD, ILL.	Spirits, Wine	2666
25	COTT CORP.	TORONTO, CANADA	Soft Drinks, Water, Juice/Juice Drinks, RTD Tea, Energy Drinks, Sports Drinks	1803
26	J.M. SMUCKER CO.	ORRVILLE, OHIO	Juice/Juice Drinks, Coffee	1,751*
27	SUNTORY INTERNATIONAL CORP.	NEW YORK, N.Y.	Spirits, Water	1,634*
28	OCEAN SPRAY CRANBERRIES INC.	LAKEVILLE-MIDDLEBORO, MASS.	Juice/Juice Drinks	1589
29	DAVIDE CAMPARI	MILAN, ITALY	Spirits, Wine, Soft Drinks	1541
30	GREEN MOUNTAIN COFFEE ROASTERS INC.	WATERBURY, VT.	Coffee	1357
31	HANSEN NATURAL CORP.	CORONA, CALIF.	Soft Drinks, Energy Drinks/Shots, Juice/Juice Drinks, RTD Tea, Powdered Drinks	1304
32	FEROLITO, VULTAGGIO & SONS	LAKE SUCCESS, N.Y.	RTD Tea, Juice/Juice Drinks, Sports Drinks, Energy Drinks/Shots, Beer	1300
33	TATA GLOBAL BEVERAGES LTD.	KOLKATA, INDIA	Tea	1284
34	THE WINE GROUP	RIPON, CALIF.	Wine	945*

35	WELCH'S/NATIONAL GRAPE COOPERATIVE ASSOC.	CONCORD, MASS.	Juice/Juice Drinks	659
36	FREIXENET SA	BARCELONA, SPAIN	Wine	623
37	TRINCHERO FAMILY ESTATES	ST. HELENA, CALIF.	Wine	600
38	NATIONAL BEVERAGE CORP.	FORT LAUDERDALE, FLA.	Soft Drinks, Water, Juice/Juice Drinks, Energy Drinks	593
39	SUNNY DELIGHT BEVERAGES CO.	CINCINNATI, OHIO	Juice/Juice Drinks, Water	532
40	PABST BREWING CO.	WOODRIDGE, ILL.	Beer	500
41	KENDALL-JACKSON WINE ESTATES LTD.	SANTA ROSA, CALIF.	Wine	511*
42	BOSTON BEER CO. INC.	BOSTON, MASS.	Beer	464
43	FARMER BROS. CO.	TORRANCE, CALIF.	Coffee	450
44	ROCKSTAR INC.	LAS VEGAS, NEV.	Energy Drinks/Shots	422*
45	NORTH AMERICAN BREWERIES	ROCHESTER, N.Y.	Beer	409*
46	FLORIDA'S NATURAL GROWERS	LAKE WALES, FLA.	Juice/Juice Drinks	400*
47	CAMPBELL SOUP CO.	CAMDEN, N.J.	Juice/Juice Drinks	391*
48	BOLTHOUSE FARMS	BAKERSFIELD, CALIF.	Juice/Juice Drinks, Dairy Alternative Drinks	340*
49	PEET'S COFFEE & TEA INC.	EMERYVILLE, CALIF.	Coffee, Tea	334
50	LIVING ESSENTIALS LLC	FARMINGTON HILLS, MICH.	Energy Shots	325*
51	ROLL INTERNATIONAL CORP.	LOS ANGELES, CALIF.	Juice/Juice Drinks, Water, RTD Tea/Coffee	300*
52	CYTOSPORT	BENICIA, CALIF.	Sports Drinks	300*
53	TERLATO WINES INTERNATIONAL	LAKE BLUFF, ILL.	Wine	295
54	CARIBOU COFFEE	MINNEAPOLIS, MINN.	Coffee, Tea	284
55	D.G. YUENGLING & SON INC.	POTTSVILLE, PA.	Beer	274*
56	BANFI VINTNERS	OLD BROOKVILLE, N.Y.	Wine	262*
57	BRONCO WINE GROUP	CERES, CALIF.	Wine	262*
58	APPLE & EVE LLC	PORT WASHINGTON, N.Y.	Juice/Juice Drinks	234
59	VITAL PHARMACEUTICALS	DAVIE, FLA.	Energy Drinks, Sports Drinks/Shots	225*
60	LANGER JUICE CO. INC.	CITY OF INDUSTRY, CALIF.	Juice/Juice Drinks	182*
61	CAROLINA BEVERAGE CO.	SALISBURY, N.C.	Soft Drinks	175*
62	HEAVEN HILL DISTILLERIES INC.	BARDSTOWN, K.Y.	Spirits	158*
63	SIERRA NEVADA BREWING CO.	CHICO, CALIF.	Beer	150*
64	OLD ORCHARD BRANDS LLC	SPARTA, MICH.	Juice/Juice Drinks	146
65	BIG RED/ALL SPORT	WACO, TEXAS	Soft Drinks, Sports Drinks	142*
66	R.C. BIGELOW INC.	FAIRFIELD, CONN.	Tea, RTD Tea	140
67	TREE TOP INC.	SELAH, WASH.	Juice/Juice Drinks	134*
68	NEW BELGIUM BREWING	FORT COLLINS, COLO.	Beer	133*
69	CRAFT BREWERS ALLIANCE INC.	WOODINVILLE, WASH.	Beer	132
70	WHITE ROCK DISTILLERIES	LEWISTON, MAINE	Spirits	128
71	THE GAMBRINUS CO.	SAN ANTONIO, TEXAS	Beer	100
72	HAIN CELESTIAL GROUP	MELVILLE, N.Y.	Tea	90**
73	GLACIER WATER SERVICES INC.	VISTA, CALIF.	Water	90
74	DON SEBASTIANI & SONS INTERNATIONAL	SONOMA, CALIF.	Wine	79*
75	HONEST TEA	BETHESDA, MD.	Tea, RTD Tea, Juice/Juice Drinks	72
76	CRYSTAL ROCK HOLDINGS	WATERTOWN, CONN.	Water	68
77	BROOKLYN BOTTLING	BROOKLYN, N.Y.	Soft Drinks, Juice/Juice Drinks	55
78	SIDNEY FRANK IMPORTING CO.	NEW ROCHELLE, N.Y.	Spirits, Wine	52
79	GO FAST SPORTS & BEVERAGE CO.	DENVER, COLO.	Energy Drinks	48*

80	LAIRD & CO.	SCOBENVILLE, N.J.	Wine, Spirits	48*
81	C&C BEVERAGES INC.	CRANFORD, N.J.	Soft Drinks	42
82	DESCHUTES BREWERY INC.	BEND, ORE.	Beer	41*
83	VITA COCO	NEW YORK, N.Y.	Juice	40
84	MATT BREWING CO.	UTICA, N.Y.	Beer	34*
85	BELL'S BREWERY INC.	GALESBURG, MICH.	Beer	31*
86	TOTAL BEVERAGE SOLUTION	CHARLESTON, S.C.	Beer, Wine, Spirits	31
87	HARPOON BREWERY	BOSTON, MASS.	Beer	30*
88	BOULEVARD BREWING CO.	KANSAS CITY, MO.	Beer	30*
89	CASTLE BRANDS INC.	NEW YORK, N.Y.	Spirits	28
90	LE BLEU CORP.	ADVANCE, N.C.	Water, Juice/Juice Drinks, Sports Drinks, Coffee	28*
91	DOGFISH HEAD CRAFT BREWERY	MILTON, DEL.	Beer	27*
92	ALASKAN BREWING CO.	JUNEAU, ALASKA	Beer	25*
93	LONG TRAIL BREWING CO.	BRIDGEWATER CORNERS, VT.	Beer	24*
94	FULL SAIL BREWING CO.	HOOD RIVER, ORE.	Beer	23*
95	MOUNTAIN VALLEY SPRING CO.	HOT SPRINGS NATIONAL PARK, ARK.	Water	23
96	STONE BREWING CO.	ESCONDIDO, CALIF.	Beer	23*
97	ABITA BREWING CO.	ABITA SPRINGS, LA.	Beer	22*
98	BROOKLYN BREWERY	BROOKLYN, N.Y.	Beer	21*
99	LEADING BRANDS INC.	RICHMOND, CANADA	Juice/Juice Drinks, Water, Soft Drinks, Energy Drinks	21
100	UNITED STATES DISTILLED PRODUCTS CO.	PRINCETON, MINN.	Spirits	20*

\* Estimate

\*\*Tea sales only

\*\*\*Bottled water only

BEVERAGE INDUSTRY'S TOP 100 LIST IS BASED ON WORLDWIDE SALES FOR U.S. COMPANIES AND FOREIGN-HELD COMPANIES THAT HAVE SIGNIFICANT SALES IN THE UNITED STATES. FIGURES REPRESENT PUBLISHED SALES FOR PUBLIC COMPANIES, VOLUNTARILY DISCLOSED SALES FOR PRIVATE COMPANIES, AND ESTIMATES BASED ON INDUSTRY SOURCES AND PUBLICLY AVAILABLE BUSINESS REPORTING SOURCES.