



*Talking Rain*®

**TRANSFORMING  
BRANDS &  
TRANSCENDING  
CATEGORIES**

THE BEVERAGE FORUM 2022

# WE EMBRACE A CULTURE OF INNOVATION



**PURPOSE:** Creating connections with every sip.



**PRODUCT:** Empathy driven innovation.



**PROCESS:** Partnerships, Operations & Market Strategies.



**PLATFORM:** Technologies and Solutions.

# DRIVING VALUE THROUGH...

## PRODUCT INNOVATION



# DRIVING VALUE THROUGH...

## PROCESS INNOVATION

Talking Rain AQA is a 9.5 pH water that offers essential hydration needed for overall well-being.

Water with a Purpose:

Partnership with Waterboys to provide sustainable clean water to communities in need.





# DRIVING VALUE THROUGH...

## PLATFORM INNOVATION

- Designing eCommerce experiences to support changing shopper behavior
- Creating experiences and digital engagement through our loyalty program



# WE'RE IN THE BUSINESS OF DELIVERING MOMENTS OF JOY.

WE EXIST TO BRING FULL FLAVOR FUN TO ANY MOMENT.



SPARKLING ICE IS  
FULL  
FLAVOR  
FUN



*Live in full flavor.*<sup>TM</sup>







THANK YOU.  
**CHEERS!**



*Talking Rain*