


	January Closes Dec. 11	February Closes Jan. 11	March Closes Feb. 10	April Closes Mar. 10	May Closes Apr. 8	June Closes May 10	July Closes June 10	August Closes July 8	<b>BONUS ISSUE</b> Closes July 9	September Closes Aug. 10	October Closes Sept. 9	November Closes Oct. 10	December Closes Nov. 10
<b>SPECIAL REPORT</b>	BOTTLER OF THE YEAR	HEALTH & WELLNESS <b>NEW</b>	Annual Beer Report	Annual Soft Drink Report	GLOBAL BEVERAGE TRENDS <b>NEW</b>	TOP 100	State of the Industry <b>CATEGORY SPONSORSHIPS AVAILABLE</b>	SUSTAINABILITY		WHOLESALER OF THE YEAR	GENERATIONAL MARKETING <b>NEW</b>	CONTRACT PACKAGING	
<b>Category Focus</b> - Top brands - New products - Category sales results	Juice & Juice Drinks	Protein Drinks	Kids Drinks <b>NEW</b>	Wine & Spirits	Sports Drinks	Tea & RTD Tea	Drink Mixes <b>NEW</b>	Energy Drinks & Energy Shots		Private Label Beverages	Bottled Water & Enhanced Water	Dairy Drinks & Dairy Alternatives	Coffee & RTD Coffee
<b>Beverage R&amp;D</b>	Product Development Survey	Cognitive Health Hydrocolloids <b>NEW</b>	Digestive Health <b>NEW</b>	IFT Pre-Show Planner Natural & Organic	Bone Health <b>NEW</b>	Sweeteners	Weight Management	Heart Health Low Sodium <b>NEW</b>		Flavor Trends Masking <b>NEW</b>	Performance Beverages	Color Concepts	Fortification: Vitamins & Minerals <b>NEW</b>
<b>Ingredient Spotlight</b>	Blueberry <b>NEW</b>	Vegetable Juices <b>NEW</b>	Herbs & Botanicals <b>NEW</b>	Whey Protein	Coconut <b>NEW</b>	Coffee	Omega-3	Citrus		Aloe <b>NEW</b>	Fiber	Cherry <b>NEW</b>	Tea
<b>Packaging</b>	Caps & Closures	Shrink & Stretch Labels	Case Packers & Wrappers	Packaging Design	Primary Packaging Material Trends	Secondary Packaging	Inspection Equipment	Labeling Equipment		Coding Technology	Recycling Solutions	Labeling Materials	Best Packages of 2010
<b>Trucks/Transportation</b>	Green Maintenance Shops	Counterfeit Parts	New Braking Regulations	Preventive Maintenance	Mid-American Truck Show Roundup	Workplace Heat Safety	Technology & Maintenance Council SuperTech Coverage	Engine Oil Usage		Vehicle Disposal	Daylight Savings Time Safety Tips	2012 Trucks	Loss Prevention
<b>Channel Strategies</b>	Vending	Category Management	Drug & Convenience Stores	On-Premise		Supermarkets	Foodservice			Schools <b>NEW</b>	Natural Foods		Mass Merchandisers
<b>Warehouse/Distribution</b>		Storage Systems		DSD Supply Chain Software	Carts & Hand Trucks	Telematics <b>NEW</b>	Recycling Centers Facility Planners <b>NEW</b>	Automatic Guided Vehicles		Forklifts	New Warehouse Technology		Automated Storage & Retrieval Systems
<b>Operations</b>	Can Filling & Seaming		Processing Automation		Conveyor Systems		Palletizers & Depalletizers			Plastic Bottle Manufacturing	Robotics	Filler Technology	Lab Testing Showcase
<b>Show Coverage</b>			Winter Fancy Food Show Food Safety & Security Summit Pre-Show	Natural Products Expo West	Promat	NAMA OneShow	IFT Post-Show Report	Pack Expo Pre-Show Planner Summer Fancy Food Show				Natural Products Expo East	
<b>Bonus Distribution</b>		NIGHTCLUB & BAR SHOW Mar 7-9, Las Vegas	FOOD SAFETY & SECURITY SUMMIT Apr 19-21, Washington DC		IFT ANNUAL MEETING & FOOD EXPO Jun 11-15, New Orleans					PACK EXPO Sept. 26-28, Las Vegas NACS SHOW Oct 1-4, Chicago NBWA CONVENTION Oct 16-19, Las Vegas	AMERICAS FOOD & BEVERAGE SHOW Nov 14-15, Miami		
<b>Special Offers/Supplements</b>	<b>RESEARCH</b> Product Development Survey Available Buy One Full Page Ad & Get One of the Following FREE: - Full Page Ad - Full Page Advertorial - Banner Ad for 1 month	<b>RESEARCH</b> Free Ad Readership Study with 1/2 Page or Larger Paid Ad in this Issue		Free 1/6 Page IFT Profile with 1/2 Page or Larger Paid Ad in This Issue	Free White Paper with Link for Three (3) Months Hosted on Bevindustry.com with 1/2 Page or Larger Paid Ad in this Issue		<b>CATEGORY SPONSORSHIPS AVAILABLE</b> State of the Industry Report — Category Sponsorships Available		<b>THE INDUSTRY'S ONLY PRINT &amp; ONLINE REFERENCE GUIDE</b> • Contract Packaging Guide • Standard 8" x 10.75" Issue • FREE Corporate Profile Page with full-page ad in this issue	<b>WEBINAR SPONSORSHIPS AVAILABLE</b> New Product Development Webinar & Supplement			

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