

	JANUARY Ad Close: 12/8	FEBRUARY Ad Close: 1/17	MARCH Ad Close: 2/16	APRIL Ad Close: 3/15	MAY Ad Close: 4/17	JUNE Ad Close: 5/17	JULY Ad Close: 6/18	AUGUST Ad Close: 7/19	Ad Close: 7/24	SEPTEMBER Ad Close: 8/16	OCTOBER Ad Close: 9/17	NOVEMBER Ad Close: 10/18	DECEMBER Ad Close: 11/16
<b>SPECIAL REPORT</b>	Bottler of the Year	Health & Wellness	<b>ANNUAL BEER REPORT</b>	<b>ANNUAL SOFT DRINK REPORT</b>	Global Beverage Trends	Top 100 Beverage Companies	State of the Industry	Sustainability		Wholesaler of the Year	<b>NEW</b> Demographic Marketing	Contract Packaging	<b>NEW</b> Craft Beer Report
<b>CATEGORY FOCUS</b> - Top Brands - New Products - Category Sales Results	Juice & Juice Drinks	Kids Drinks	<b>NEW</b> Emerging Categories	Wine & Spirits	<b>NEW</b> Sports & Protein Drinks	Tea & RTD Tea	Drink Mixes	Energy Drinks & Energy Shots		Coffee & RTD Coffee	Bottled Water & Enhanced Water	Dairy Drinks & Dairy Alternatives	Private Label Beverages
<b>BEVERAGE R&amp;D</b>	Product Development Survey	Cognitive Health Hydrocolloids	Digestive Health	Natural & Organic	Bone Health IFT Pre-Show Planner	Sweeteners	Weight Management	Heart Health & Omega-3		Flavor Trends Masking	<b>NEW</b> Whey Protein	Color Concepts	Fortification: Vitamins & Minerals
<b>INGREDIENT SPOTLIGHT</b>	<b>NEW</b> Superfruits	Vegetable Juices	Herbs & Botanicals	<b>NEW</b> Stevia	Coconut	Coffee	<b>NEW</b> Vanilla	Citrus		<b>NEW</b> Tropical Fruits	Berries	<b>NEW</b> Chocolate	Tea
<b>PACKAGING</b>	Caps & Closures	Shrink & Stretch Labels	Case Packers & Wrappers	Packaging Design	Primary Packaging Material Trends	Secondary Packaging	Inspection Equipment	Labeling Equipment		Coding Technology	Recycling Solutions	Labeling Materials	Best Packages of 2012
<b>TRUCKS/TRANSPORTATION</b>	Team Building	Preventive Maintenance	Advancements in Tires	Warranty Administration	Mid-America Trucking Show Roundup	"Leadership Versus Management"	Total Vehicle Alignment	Animal & Vehicle Accident Reduction		Improving Safety in the Shop	Winter Weather Preparation	2013 Trucks	Reducing Accident Frequency & Cost
<b>CHANNEL STRATEGIES</b>	Vending	Category Management	Drug Stores	On-Premise	<b>NEW</b> Merchandising	Supermarkets	Foodservice	Schools		Convenience Stores	Natural & Organic Retailers		Mass Merchandisers
<b>WAREHOUSE/DISTRIBUTION</b>		Storage Systems		DSD Supply Chain Software	Carts & Hand Trucks	Telematics	<b>NEW</b> LEED Certification	Automatic Guided Vehicles		Forklifts	New Warehouse Technology		Automated Storage & Retrieval Systems
<b>OPERATIONS</b>	Can Filling & Seaming		Processing Automation		Conveyor Systems	<b>NEW</b> Returnable Containers	Palletizers & Depalletizers	<b>NEW</b> Stretch & Shrink Wrappers		Plastic Bottle Manufacturing	Robotics	Filler Technology	Lubricants
<b>SHOW COVERAGE</b>		Winter Fancy Food Show	Modex Food Safety & Security Summit Pre-Show	Natural Products Expo West		Craft Brewers Conference & Brew Expo America NAMA OneShow		IFT Post-Show Report Summer Fancy Food Show		Pack Expo Pre-Show Planner		Natural Products Expo East	SupplySide West Pack Expo Post-Show Report
<b>BONUS DISTRIBUTION</b>		<b>NIGHTCLUB &amp; BAR SHOW</b> Mar. 12-14, Las Vegas	<b>FOOD SAFETY &amp; SECURITY SUMMIT</b> Apr. 17-19, Washington, DC		<b>IFT PRE-SHOW PLANNER</b>	<b>IFT ANNUAL MEETING &amp; FOOD EXPO</b> Jun. 25-28, Las Vegas				<b>NACS SHOW</b> Oct. 7-10, Las Vegas <b>NBWA CONVENTION</b> Oct. 14-17, San Diego	<b>PACK EXPO</b> Oct. 28-31, Chicago <b>AMERICAS FOOD &amp; BEVERAGE SHOW</b> Nov. 14-15, Miami		
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