

IFT
ON FLOOR ISSUE

INTERBEV & NACS
ON FLOOR ISSUES

PACK EXPO
ON FLOOR ISSUE

Bonus Issue
Closes July 9

2010 ANNUAL MANUAL

THE INDUSTRY'S ONLY PRINT & ONLINE REFERENCE GUIDE

- Contract Packaging Guide
- Standard 8" x 10.75" Issue
- FREE Corporate Profile Page with full-page ad in this issue

InterBev 2010 INTERBEV 2010 PRE-SHOW & ON-FLOOR ISSUE — EXCLUSIVE MARKETING PROGRAMS AVAILABLE

	January Closes Dec. 11	February Closes Jan. 11	March Closes Feb. 10	April Closes Mar. 10	May Closes Apr. 9	June Closes May 10	July Closes June 11	August Closes July 9	Bonus Issue Closes July 9	September Closes Aug. 10	October Closes Sept. 10	November Closes Oct. 11	December Closes Nov. 10
SPECIAL REPORT	BOTTLER OF THE YEAR		Annual Beer Report	Annual Soft Drink Report		TOP 100	State of the Industry Part I: Liquid Refreshment Beverages	State of the Industry Part II: Beer, Wine & Spirits		WHOLESALER OF THE YEAR		CONTRACT PACKAGING	
Category Focus • Top brands • New products • Category sales results	Juice & Juice Drinks	Protein Drinks NEW		Wine & Spirits	Sports Drinks	Tea & RTD Tea		Energy Drinks & Energy Shots		Private Label Beverages	Bottled Water & Enhanced Water	Dairy Drinks & Dairy Alternatives	Coffee & RTD Coffee
Beverage R&D	Product Development Survey	Beauty Beverages Hydrocolloids	Prebiotics & Probiotics	Superfruits	IFT Pre-Show Planner Natural & Organic	Sweeteners	Functional Ingredients - Weight Management	Functional Ingredients - Heart Health		Flavor Trends	Performance Beverages	Color Concepts	Fortification
Ingredient Spotlight NEW	Pomegranate	Mint	Vanilla	Whey Protein	Cranberry	Coffee	Omega-3	Citrus		Acai	Fiber	Chocolate	Tea
Packaging	Caps & Closures	Shrink & Stretch Labels	Case Packers & Wrappers	Packaging Design	Primary Packaging Material Trends	Secondary Packaging	Inspection Equipment	Labeling Equipment		Coding Technology	Recycling Solutions	Labeling Materials	Best Packages of 2010
Trucks/Transportation	Emissions	SmartWay Equipment	Cutting Fuel Costs	Safe Driving Through Work Zones	Benefits of Telematics	Hand Truck Safety	Railroad Crossing Safety	Back to School		Tire Maintenance	Routing Software	2011 Trucks	Winter Driving
Channel Strategies	Vending	Category Management	Drug & Convenience Stores	On-Premise		Supermarkets	Foodservice	Special Usage Occasions			Natural Foods NEW		Mass Merchandisers
Warehouse/Distribution		Storage Systems		DSD Sales & Marketing Solutions	Carts & Hand Trucks	Route Optimization Solutions		Automatic Guided Vehicles		Forklifts NEW	New Warehouse Technology		Automated Storage & Retrieval Systems NEW
Operations	Can Filling & Seaming		Processing Automation		Conveyor Systems - Manufacturing		Palletizers & Depalletizers	Conveyor Systems - Warehouse/Distribution		Plastic Bottle Manufacturing	Robotics NEW	Filler Technology	Lab Testing Showcase NEW
Show Coverage			- Winter Fancy Food Show - Food Safety & Security Summit Pre-Show	Natural Products Expo West	IFT Pre-Show Planner	NA 2010		Summer Fancy Food Show		IFT Post-Show Report	Pack Expo Pre-Show Planner	Natural Products Expo East	NAMA Post-Show Report
Bonus Distribution		NIGHTCLUB & BAR SHOW, Mar 7-10, Las Vegas	FOOD SAFETY & SECURITY SUMMIT, APR 12-14, Washington DC	FMI, May 10-13, Las Vegas		IFT ANNUAL MEETING & FOOD EXPO, July 17-21, Chicago				INTERBEV, Sept 22-24, Orlando NACS SHOW, Oct 3-5, Atlanta NBWA CONVENTION, Oct 3-6, Chicago	PACK EXPO INTERNATIONAL, Oct 31-Nov 3, Chicago		
Special Offers/Supplements	Product Development Survey Available RESEARCH Buy One Full Page Ad and Get One from the Following Options: Free Full Page Ad or Full Page Advertorial in this Issue or Banner Ad Placement on Bevindustry.com for One Month	Free Ad Readership Study with 1/2 Page or Larger Paid Ad in this Issue RESEARCH	Lead Advantage - FREE Qualified Sales Leads FREE SALES LEADS	Free White Paper with Link for Three (3) Months Hosted on Bevindustry.com with 1/2 Page or Larger Paid Ad in this Issue	Free 1/6 Page IFT Profile with 1/2 Page or Larger Paid Ad in this Issue		State of the Industry Report — Category Sponsorships Available CATEGORY SPONSORSHIPS AVAILABLE	Lead Advantage - FREE Qualified Sales Leads FREE SALES LEADS State of the Industry Report — Category Sponsorships Available CATEGORY SPONSORSHIPS AVAILABLE		New Product Development Webinar & Supplement WEBINAR SPONSORSHIPS AVAILABLE			Lead Advantage - FREE Qualified Sales Leads FREE SALES LEADS