

IN EVERY ISSUE: CORPORATE PROFILES - PLANT FEATURES - NEW PRODUCTS - INDUSTRY ISSUES - TRENDSPOTTING - SUPPLIERS MARKETPLACE

	JANUARY CLOSES DEC 3	FEBRUARY CLOSES JAN 2	MARCH CLOSES FEB 1	APRIL CLOSES MAR 3	MAY CLOSES APR 1	JUNE CLOSES MAY 1	JULY CLOSES JUNE 2	AUGUST CLOSES JULY 1	AUGUST CLOSES JULY 1	SEPTEMBER CLOSES AUG 1	OCTOBER CLOSES SEPT 2	NOVEMBER CLOSES OCT 1	DECEMBER CLOSES NOV 3
SPECIAL REPORT	BOTTLER OF THE YEAR	HEALTH & WELLNESS	ANNUAL SOFT DRINK REPORT	ANNUAL BEER REPORT		TOP 100	STATE OF THE INDUSTRY		2008 ANNUAL MANUAL	WHOLESALER OF THE YEAR		CONTRACT PACKAGING	
CATEGORY FOCUS • Top brands • New products • Category sales results	Juice & Juice Drinks	Wine & Spirits			Sports Drinks	Tea & RTD Tea		Energy Drinks		Private Label Beverages	Bottled Water	Dairy Drinks & Dairy Alternatives	Coffee & RTD Coffee
BEVERAGE R&D	Product Development Survey • Trends in flavors and ingredients	Product Safety • Technology and best practices for ensuring product safety	Probiotics and Prebiotics • Ingredient updates • New products • Formulation advice	Natural and Organic Ingredients • New ingredients • Tips for formulating natural products	IFT Pre-Show Planner • Educational programming • Exhibitor previews	Sweeteners Weight management solutions	Functional Ingredients – Baby Boomers • Ingredients for the special needs of older consumers	Fortification Trends – “Superfoods” • The latest ingredients creating a healthy buzz		Flavor Trends Labeling regulations • How to ensure labels meet FDA standards	Performance Beverages • Ingredients for sports and energy drinks	Color Concepts • New ingredients • Formulation advice	Lab Testing Showcase
PACKAGING	Caps and Closures • The latest options for bottle caps and other packaging closures • Capping equipment	Shrink & Stretch Labels	Case Packers & Wrappers	Designers’ Roundtable • Packaging’s hottest designers share ideas and experience	Primary Packaging Material Trends • New material options	Secondary Packaging • Material trends • Equipment	Inspection Equipment • Equipment to inspect and maintain package integrity	Eco-friendly packaging • Green materials • Recycling update		Coding Technology	Promotional Packaging • Holiday and gift packs	Labeling materials and equipment	Best Packages of 2008 • Editors’ picks for the top packages of the year
TRUCKS/ TRANSPORTATION	Safe Driving	Fleet Safety Practices	Truck Spec’ing Tips	Work Zone Safety	Mid America Truck Show Round-up	Working in the Heat	Avoiding Glare	Cart & Pallet Jack Safety		Improving Driver Performance	Winter Tire Tips	2009 Trucks	Winter Driving
CHANNEL STRATEGIES NEW	Vending • Industry sales trends • Advances in vending equipment and maintenance			Supermarkets • News from the grocery channel		Foodservice • Foodservice news and sales trends	Drug Stores • News and trends from the drug store channel				Convenience Stores/Gas • News and trends from the convenience and gas channel		Mass Merchandisers/ Club Stores • News and trends from the mass and club store channel
WAREHOUSE/ DISTRIBUTION		Storage Systems • Warehouse racking and storage solutions • Information technology		DSD Sales & Marketing Solutions • Software • Handheld equipment		Route Optimization Solutions • Software • In-truck technology		Forklift Focus			New Warehouse Technology • Layout and design • Automation • Order picking		
OPERATIONS NEW	Can Filling & Seaming		Processing Automation		Conveyor Systems		Palletizers & Depalletizers			Plastic Bottle Manufacturing		Filler Technology	
SHOW COVERAGE	Food Safety & Security Summit Pre-Show			Natural Products Expo West	NASFT Summer Fancy Food Show Preview			IFT Post-Show Report Summer Fancy Food Show		InterBev Pre-Show Pack Expo Pre-Show Planner		InterBev Post-Show Report NAMA Post-Show Report	
BONUS DISTRIBUTION		NIGHTCLUB & BAR SHOW, FEB. 24-27, LAS VEGAS FOOD SAFETY & SECURITY SUMMIT, MARCH 17-19, LAS VEGAS		FMI, MAY 4-7, LAS VEGAS NASFT SPRING FANCY FOOD SHOW/ALL THINGS ORGANIC, APRIL 27-29, CHICAGO		IFT ANNUAL MEETING & FOOD EXPO, JUNE 28-JULY 1, NEW ORLEANS				NBWA CONVENTION, SEPT. 14-17, SAN FRANCISCO NACS SHOW, OCT. 4-7, CHICAGO	INTERBEV 2008, OCT. 20-22, LAS VEGAS PACK EXPO, NOV. 9-13, CHICAGO		
SPECIAL OFFERS/ SUPPLEMENTS	Product Development Survey Available Buy One Full Page Ad and Get One from the Following Options: Free Full Page Ad or Full Page Advertorial in This Issue or Banner Ad Placement on www.bevindustry.com for One Month	Free Ad Readership Study with 1/2 Page or Larger Paid Ad in this Issue		Category Management Supplement NEW Free White Paper with Link for Three (3) Months Hosted on www.bevindustry.com with 1/2 Page or Larger Paid Ad with this Issue	Free 1/6 Page IFT Profile with 1/2 Page or Larger Paid Ad in this Issue				Free Corporate Profile Page with Full Page Paid Ad in this Issue	Beverage Industry’s New Beverage Marketplace Supplement NEW	InterBev Electronic Show Daily		