



Fully Digital, Made Even Better

Bring your sales message and product benefits to life by advertising in the *Beverage Industry* Annual Manual eBook.

This powerful marketing tool will reach and impact thousands of beverage professionals.

- Deployed twice annually
- Easy to save so users can access it at any time
- Simple to share with friends or colleagues
- Maximizes your ad performance with corresponding editorial to provide detailed info on your products & services

SPONSORSHIP PACKAGES:

Half Page ad PLUS Half Page editorial

Full Page ad PLUS Full Page editorial

Exclusive Premium Sponsor: Includes Full Page ad, Full Page editorial, Video Page, and Premium Listing online

Placement based on first come, first serve.

AD SPECS

Single-page layout:

- Full Page ad (vertical):
1200px x 1600px (8" x 10.667")
- Half Page ad (horizontal):
1100px x 700px (7.333" x 4.667")
- Font size: 14 pt or larger

LOGO SPECS

- Hi-res .eps, .ai (vector format), .jpg, .png
- Minimum height: 100 pixels

ARTICLE SPECS

- Half Page: 150 words in Word doc
- Full Page options:
 - ONE hi-res image (1000px x 600px) and 200 words of text
 - No image and 350 words of text
- All images should be 300 dpi



Select a section to advertise in...

- Contract Packaging
- Ingredients
- Instrumentation, Computers & Controls
- Packaging Materials & Containers
- Processing & Packaging Equipment
- Services, Supplies & Merchandising
- Vending & Dispensing
- Warehouse/Distribution

2024 CLOSING DATES:

AD CLOSE: July 10, 2024

MATERIALS DUE: July 12, 2024

eBOOK Deployment Dates: August & October 2024

Contact us today for more information

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Beverage
Industry

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